



ILLINOIS POWER AGENCY

Illinois Power Agency
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Illinois Power Agency Launches New Website for Illinois Shines

July 27, 2023

On July 27, 2023, the Illinois Power Agency launched a new website for Illinois Shines. A centerpiece of the Illinois Shines brand refresh that began in April, the new site combines, transforms, and expands information previously available at the Program's two public websites. The new website replaces www.IllinoisABP.com and www.IllinoisShines.com, combining both into a singular site for all users.

Created with user experience in mind, the new website includes resource-rich information and education materials that better serve stakeholders, prospective and current solar customers, and existing and potential solar developers and installers.

Some features of the new website include:

- Consumer and vendor content in one site, separated by different menu bars, offering distinct content of importance for each audience, while providing transparency on Program communications and materials. The new menu bars are also designed to help users find the information more intuitively and efficiently.
- Greater content organization and explanatory information to better guide prospective Illinois Shines customers through an understanding of solar basics and Illinois Shines, including incentives, project types, and financing options.
- Use of page "hubs" to support more specific information-sharing and understanding on key areas including consumer protection, the Program's six project categories, shorter Program announcements, and more.
- Dynamic consumer content including a user-driven Disclosure Form "Deep Dive" tool to increase consumer understanding of Program requirements, and an interactive Project Map.
- Equity Accountability System page which includes information on equity requirements and Minimum Equity Standard compliance.
- Introduction of ADA-accessible versions of Program brochures, with additional accessible content to be added.



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Users encountering a problematic link or redirect, or who have questions, are encouraged to contact the Illinois Shines Program Administrator at admin@illinoisshines.com

To view the new website, please visit www.IllinoisShines.com